



Marketing & Social Media Associate

Full-Time | Toronto-based | Hybrid

Who We Are:

NCSY and Torah High are Canada's premier national outreach and education organizations for Jewish teens, inspiring thousands of students through meaningful Jewish experiences, leadership development, and Jewish education.

Position Summary:

Reporting directly to the Manager of Marketing & Communications, this position is ideal for a self-starter with a sharp design sensibility, a flair for storytelling, and strong project management skills. The successful candidate will be responsible for executing high-impact campaigns and content that engage teens, parents, and donors alike.

Duties and Responsibilities:

- Develop and manage email marketing campaigns using Constant Contact
- Write, design, and optimize WordPress landing pages (Brizy and Elementor)
- Create branded visual content using Canva and Adobe Creative Suite (Photoshop, InDesign, Premiere Pro a plus)
- Write and design donor reports, proposals, and stewardship packages
- Draft executive communications, speeches, and public messages
- Strategically promote events, programs, and fundraising campaigns across digital channels
- Create engaging content for social media, articles, press releases, and blogs
- Capture and edit photo and video content during programs and events (some evenings/weekends required)
- Track performance metrics, generate reports, and recommend improvements for future campaigns

Qualifications:

- Minimum 5 years of professional experience in marketing, communications, or digital media (nonprofit experience preferred)
- Impeccable writing and editing skills—grammar, clarity, and tone matter to you
- Technical proficiency with tools like WordPress, Constant Contact, Canva, and Adobe Creative Suite
- Experience managing multiple platforms, deadlines, and deliverables
- Strong organizational skills, with a keen attention to detail and commitment to high-quality work. To demonstrate your attention to detail, please include the word "orange" in your application or cover letter.
- Comfortable analyzing performance data and making data-driven decisions
- A collaborative spirit, flexible mindset, and willingness to learn and grow
- Bonus: experience with Google Analytics, SEO, social media ad platforms



- Familiarity with the Jewish community and values is an asset

Why Work With Us

- Join a passionate and mission-driven team that values innovation, creativity, and impact.
- You'll help shape how thousands of teens and families engage with Jewish life and identity—through storytelling, strategy, and powerful communications.
- The salary range for this position is between \$50,000.00 and \$57,000.00, commensurate with experience
- Health & dental benefits are available after 3 months of employment
- Paid personal days in addition to vacation days
- Paid Jewish holidays
- Short Fridays to accommodate for the Sabbath

Application Process:

Please email your resume and cover letter to ncsycahr@ncsy.org and note MARKETING & SOCIAL in the subject heading of your email. We thank all who apply; however only applicants chosen for an interview will be contacted.